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Solution | Technicals-White Label Saas Platform

Account / Compliance

Contactless Ordering: Pickup & Delivery

Contactless Payments

» Credit / Debit
» Cash
» Loyalty Points
» Other

White-Label SaaS Platform
Real-Time POS / CRM Integrations

Promotions & Notifications

Aggregated Analytics

Loyalty Points / Rewards

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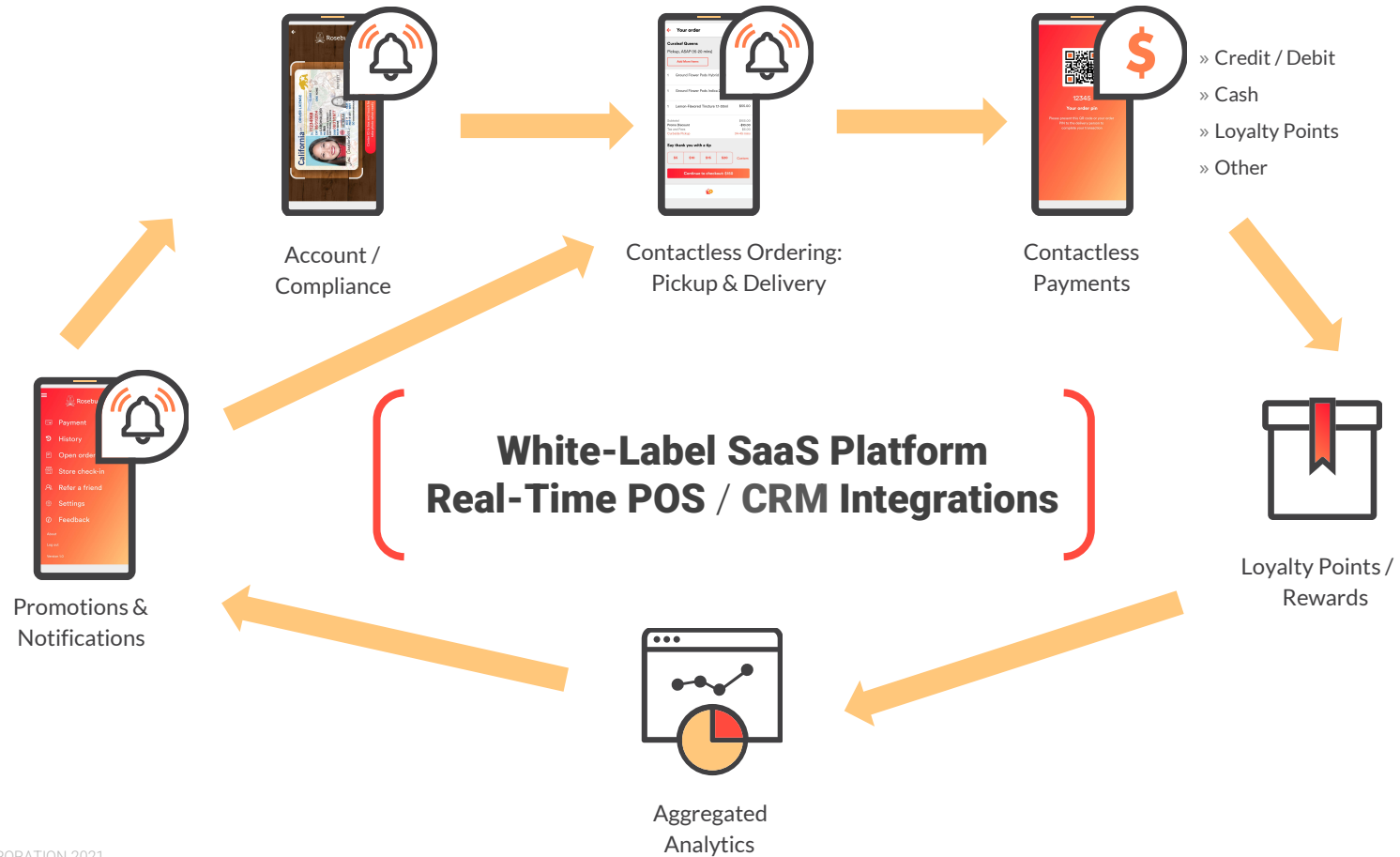
## Solution | Technicals-Mobile Experience

ACCOUNT / COMPLIANCE

- Expedited registration
- MMUR documents on file
- Auto - 60/30/15-day notification of pending expiration with doctor recommendations (email, SMS)
- Pre-verified payment methods secured on-file
- Facial landmarks data points
- Automatic loyalty point program enrollment
- Opt-in for ongoing promotion notifications
  - Personalized targeting
  - New products / sales
  - BUY NOW flash sales
  - Order history-based promotions
- "Likes" diary

ORDERING: PICKUP & DELIVERY

- Efficient mobile ordering options
  - Pickup, delivery, or in-store
  - Live store inventory (allocation-based)
  - "Favorites"
  - Previously ordered (reorders)
- Proven PIN / QR code customer verification process
- Order handoff facial identity confirmation
- GPS vicinity-based waiting list notifications
- GPS-enabled automated in-store check-in / ID validation

PAYMENT

- Payment method agnostic
  - Cash
  - Credit card
  - Debit card
  - loyalty points
- Touchless payment processing at order handoff
- Automatic email and / or SMS of receipts
- Instant customer experience rating feedback collection
- PCI and PII
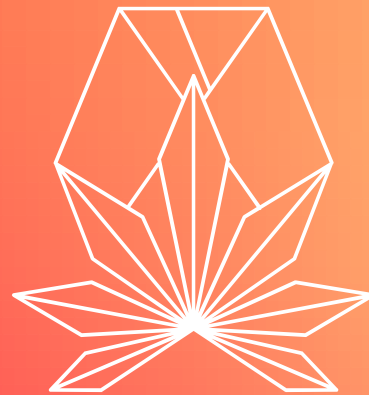
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